



# WORLD'S BEST CAT LITTER

## ORIGINAL SERIES

LONG-LASTING LITTERS WITH  
OUTSTANDING OVERALL PERFORMANCE

World's Best Cat Litter™ Original Series formulas harness naturally absorbent corn to deliver 2X longer lasting performance than the leading litter brand. These naturally safe solutions allow cat lovers like you to smell less, clean less and buy less.

**WHICH ORIGINAL SERIES FORMULA IS RIGHT  
FOR YOU AND YOUR CAT?**



### ORIGINAL UNSCENTED

With outstanding odor control and tight clumping ability, this formula is ideal for homes with 1 or 2 cats.

**Available in** 8, 14 and 28 lb bags.



### MULTIPLE CAT UNSCENTED

With an added natural plant material for enhanced odor control, this formula is ideal for homes with 2 or more cats.

**Available in** 8, 14 and 28 lb bags.



### MULTIPLE CAT LAVENDER SCENTED

Made with natural lavender oil, this multiple cat formula is ideal for cat owners who prefer their cat litter to be scented.

**Available in** 8, 14 and 28 lb bags.



### MULTIPLE CAT LOTUS BLOSSOM SCENTED

Made with natural botanicals, this multiple cat formula is ideal for cat owners who prefer litter with a light floral scent.

**Available in** 14 and 28 lb bags.



**OUTSTANDING  
ODOR CONTROL**



**QUICK CLUMPING  
& EASY SCOOPING**



**FLUSHABLE\*  
SEPTIC SAFE**



**LIGHTWEIGHT**



**99% DUST FREE**



**PET, PEOPLE &  
PLANET FRIENDLY**

\*Designed to flush in well-maintained systems. Flush only 1-2 clumps of World's Best Cat Litter™ at a time in the toilet.  
The state of California encourages the disposal of cat feces in trash and discourages flushing feces in toilets or disposing of them in drains.

## LONG-LASTING PERFORMANCE. IT'S ONLY NATURAL.

World's Best Cat Litter™ uses a patented process to compress corn into naturally absorbent granules that trap odor and form tight clumps on contact. The result is a family of naturally safe litters that last longer than the leading clay litters so cat lovers can smell less, clean less and buy less.

ADVANCED



**WORLD'S BEST**  
CAT LITTER

## ADVANCED SERIES

LONG-LASTING LITTERS PURPOSE-BUILT  
TO SOLVE SPECIFIC PROBLEMS

World's Best Cat Litter™ super-premium Advanced Series litters harness the natural absorbency of corn, but add unique ingredient combinations to solve specific problems for cat owners like you. These advanced formulations are purpose-built to make life easier for you and healthier for your cat.

### WHICH ADVANCED SERIES FORMULA IS RIGHT FOR YOU AND YOUR CAT?



#### ZERO MESS™

This multiple-cat-strength litter guarantees fast and easy cleanup with 2X better clumping and 2X more odor control, so you get less mess with less wasted litter. It's the only litter that combines the long-lasting power of whole-kernel corn with super-absorbent plant fibers that quickly trap liquids in tight clumps, so you don't have to chisel and scrape the box. Scoop once and you're done.

**Available in** 12 and 24 lb bags.



#### ZERO MESS™ PINE SCENTED

A multiple-cat-strength litter that delivers the fast and easy cleanup of Zero Mess™, plus a blend of real pine ingredients for a gentle, natural scent you'll love.

**Available in** 12 and 24 lb bags.



#### PICKY CAT™

A multiple-cat-strength litter with an added natural attractant to ensure they go in the box—every time.

**Available in** 12 and 24 lb bags.



**MORE POWERFUL  
ODOR CONTROL**



**BETTER CLUMPING**



**FLUSHABLE\*  
SEPTIC SAFE**



**LIGHTWEIGHT**



**99% DUST FREE**



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PLANET FRIENDLY**

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